

SIRAJ CHOKSHI

RESUME

CONTACT

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(978)-760-8276

EDUCATION

Acton-Boxborough Regional High School

Acton, Massachusetts

August 2015 - Present - Expected June 2019

WORKING EXPERIENCE

Cognitive Research Intern

The Genetics of Design, Concord MA

June 2018 - Present

- Used 3M VAS eye-tracking software to analyze architecture via photos
- Designed posters to explain eye-tracking and the benefits it possesses
- Held a sessions to display our findings at the Acton Discovery Museum

Campaign and Digital Intern

Dan Koh for Congress Campaign (Koh 2018), Andover MA

February 2018 - September 2018

- Designed marketing materials and social media posts using predefined branding guidelines.
- Web, mailing and database management (<https://koh2018.com>)
- Organized/Led fellows by communicating between the campaign and volunteers and leading phonebanking and canvassing sessions
- Talked to over 2500 voters door-to-door and oversaw the first recount process in MA since 1996 in several towns after the election

Social Media & Graphic Designer

Middlesex West Chamber of Commerce, Acton MA

March 2017 - September 2017

- Managed social media and email forms using Constant Contact, Facebook and other social media platforms
- Created marketing materials and help produce brochures, posters and media
- Experience working in a (small) office environment and learning to file forms and invoices as well as making small expenses

OTHER EXPERIENCE

Logo & Print Design (See Portfolio)

Various Clients, Acton MA

February 2016 - Present

- Clients: AB Cares (United Way), AB Marching Band Logo (2018), Massachusetts Speech & Debate League Logo, AB Student Film Club, Inspiration Matters (Community for people with disabilities) and more...

SKILLS

Capabilities

Prototyping

Wireframing

Graphic Design

Frontend Development

Visual Design

Interaction Design

Interface Design

Tools

Adobe Illustrator

Adobe Photoshop

Atom

Balsamiq

Figma

Flinto

InVision

Sketch

Webflow

Development

Bootstrap 4

CSS 3

HTML 5

JavaScript

jQuery

PHP

On the Web

sirajchokshi.com

be.net/sirajchokshi

dribbble.com/sirajchokshi